

Pherona

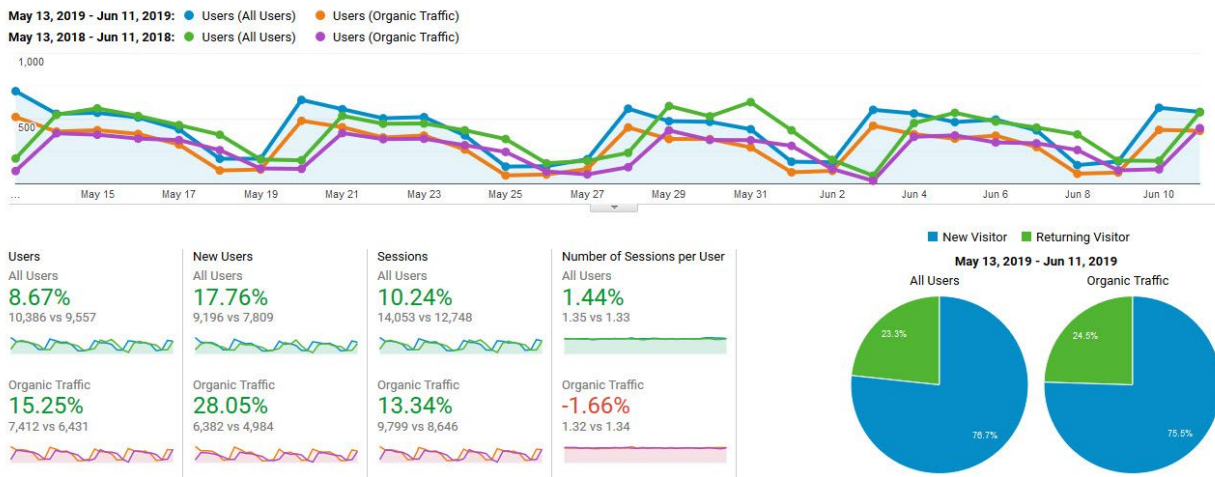
orthoga.org

Monthly Online Marketing Report - June, 2019

Highlights: Total traffic this period improved by 17% over this same time last year. Organic search traffic improved by 28%. We had 789 first time callers this period through organic search. We have 32 key terms on page one of Google. 20 Key terms are in the first 3 search results.

Traffic

Total traffic improved 17% over this same period last year. Organic search traffic increased by 28% over this same time last year.



Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **orthoga.org** we'll continue to see gains in ranks and traffic in the coming months. We have 32 key terms on page one of Google. 20 Key terms are in the first 3 search results.

Google Rankings

#1-3	20	#4-10	12
#11-20	5	#21-50	0
#51-100	0	101+	0

orthoga.org			
<small>UNITED STATES - ENGLISH ORTHO GEORGIA ORTHOPAEDIC SPECIALIST MACON, GA ADDED MARCH 7, 2019 BUSINESS MACON, GA ADD TAGS</small>			
Ranks Report for Jun 11, 2019		+/- Since First Added	Filter keywords
Keyword	Google +/-	Yahoo +/-	Bing +/-
best orthopedic surgeons in macon ga	1 0	11 +90	11 +9
dme casting warner robins ga	1 +1	2 +2	2 +2
hand surgeons forsyth ga	1 0	5 +5	5 +5
macon orthopedic and hand center	1 0	1 0	1 0
ortho ga northside	1 0	1 0	1 0
ortho ga urgent care	1 0	1 0	1 0
ortho ga urgent care warner robins ga	1 0	1 0	1 0
ortho georgia northside drive macon georgia	1 0	1 0	1 0
orthogeorgia macon ga	1 0	1 0	1 0
orthogeorgia warner robins ga	1 0	1 0	1 0
orthopaedic macon ga	1 0	2 0	2 0
orthopaedic milledgeville ga	1 0	4 +97	4 -1
orthopaedic warner robins ga	1 0	9 +1	9 0
orthopedic surgeon macon ga	1 +9	11 0	11 0
joint surgeons macon ga	2 0	1 +39	1 +20

	<input type="checkbox"/> northside orthopedic surgeons	<input type="checkbox"/>	2 -1	- -61	- -66
	<input type="checkbox"/> foot and ankle orthopedics warner robins ga		3 +12	3 +6	3 +6
	<input type="checkbox"/> joint surgeons warner robins ga	<input type="checkbox"/>	3 -2	2 +99	2 +99
	<input type="checkbox"/> middle georgia orthopedics macon ga		3 0	4 0	4 -2
	<input type="checkbox"/> ortho in warner robins ga	<input type="checkbox"/>	3 +1	5 -2	5 -2
	<input type="checkbox"/> hand surgeons warner robins		4 -3	7 +3	7 +94
	<input type="checkbox"/> orthopedic warner robins ga	<input type="checkbox"/>	4 -3	4 +6	4 +6
	<input type="checkbox"/> spine surgeons warner robins ga		4 -3	1 +100	1 +29
	<input type="checkbox"/> back doctors in macon ga	<input type="checkbox"/>	5 +6	30 +71	30 +71
	<input type="checkbox"/> middle georgia orthopedic surgery center		5 0	9 -1	9 +1
	<input type="checkbox"/> workers compansation orthopedic warner robins	<input type="checkbox"/>	5 +1	2 +99	2 +99
	<input type="checkbox"/> middle ga orthopedic warner robins ga		6 +4	9 +2	9 +10
	<input type="checkbox"/> orthopedic warner robins	<input type="checkbox"/>	6 -5	3 0	3 +1
	<input type="checkbox"/> sports medicnine warner robins ga		7 -1	- 0	- 0
	<input type="checkbox"/> middle georgia orthopedic surgery and sports medicine	<input type="checkbox"/>	8 0	20 -10	20 -4
	<input type="checkbox"/> orthopaedic griffen ga	<input type="checkbox"/>	9 -6	9 +82	9 +2

Total Conversions

We've had 789 first time callers this period all from organic search.

May 13, 2019 to Jun 11, 2019

[Export](#)

Source (First Interaction)	Total Calls	First Time Callers	Average Duration
	1389 (100%)	789 (100%)	3m 26s
Organic Search	1389 (100.0%)	789 (100.0%)	3m 26s