

Pherona

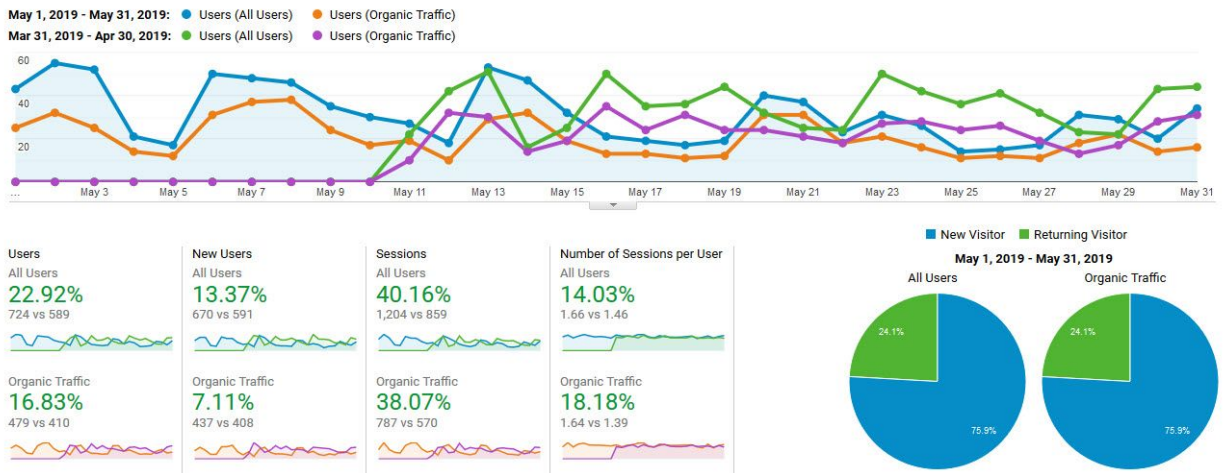
cdlc4u.com

Monthly Online Marketing Report - June, 2019

Highlights: Total traffic improved by 13% over the previous period and Organic traffic improved 7%. We had 63 unique conversions this period. We had 39 unique phone calls and 24 form leads. We have 30 key terms on page one of Google with 28 in the first 3 search positions.

Traffic

Total traffic improved by 13% over the previous period. Organic search traffic improved 7% as well.



Important Keyword Ranks

As we build authority to **cdlc4u.com** we'll continue to see gains in ranks and traffic in the coming months. We now have 30 key terms on page one of Google. 28 key terms are in the first 3 search positions.

 **Google Rankings**

#1-3	28	#4-10	2
#11-20	3	#21-50	6
#51-100	2	101+	14

Top 10 Gainers vs Previous Week

Name	Current Rank	Moved Up
cdl training stockton ca	23	+78
truck driving school bakersfield cost	33	+68
bakersfield cdl training	36	+65
class a school bakersfield	48	+53
truck driving school bakersfield	51	+50
truck driver school in bakersfield	64	+37
national truck driving school sacramento ca	10	+25
national truck driving school sacramento	20	+19
truck driving school woodland ca	12	+14
truck driving academy sacramento ca	11	+14



Ranks Report for Jun 03, 2019

+/- Since First Added

Filter keywords

Filter tags

Keyword	Google +/-	Yahoo +/-	Bing +/-
best truck driving school in california	1 0	- 0	- 0
best trucking schools in california	1 0	- 0	- -47
cdl schools in ca	1 0	- 0	- 0
cdl training elk grove c	1 0	- 0	- 0
cdl training in california	1 0	- 0	- 0
cdl training roseville ca	1 +6	13 +88	13 +3
cdl training sacramento	1 0	2 0	2 0
class b license school near me	1 0	- 0	- 0
class b school near me	1 0	79 +22	79 +22
class b training near me	1 0	- -47	- -40
class b truck driving schools in california	1 0	- 0	- 0
commercial driving school near me	1 0	69 -21	69 +32
commercial driving school sacramento	1 0	2 0	2 0
commercial driving school southern california	1 0	- 0	- 0
commercial truck driving school sacramento	1 0	2 0	2 -1
commercial truck driving schools near me	1 0	83 +18	83 +1
paid cdl training sacramento	1 0	67 +34	67 +34
truck driving school in stockton ca	1 +100	- 0	- 0
truck driving school near me	1 0	- 0	- 0
truck driving school sacramento	1 0	2 0	2 0
truck driving schools in california	1 0	56 +45	56 +40
truck refresher training sacramento	1 0	1 0	1 +1
truck school sacramento	1 0	3 0	3 0
trucking school sacramento	1 0	1 0	1 +1
trucking schools in sacramento ca	1 0	- -93	- -93
class a in a day sacramento	2 +4	- 0	- 0
class b license california school	3 +98	- 0	- 0
va approved cdl schools near me	3 0	- 0	- 0
cdl training folsom ca	8 +5	16 -6	16 -1

	national truck driving school sacramento ca	10 +6	- -85	- 0
	truck driving academy sacramento ca	11 +10	20 -17	20 -15
	truck driving school woodland ca	12 +21	- 0	- -59
	national truck driving school sacramento	20 +4	17 +84	17 -4
	cdl training stockton ca	23 +78	- 0	- 0
	truck driving school stockton ca	28 +32	- 0	- 0
	truck driving school bakersfield cost	33 +68	- 0	- 0
	bakersfield cdl training	36 +65	- 0	- 0
	western truck school west sacramento ca	43 +1	- 0	- -12
	class a school bakersfield	48 +53	- 0	- 0
	truck driving school bakersfield	51 +50	- 0	- 0
	truck driver school in bakersfield	64 +37	- 0	- 0

Total Conversions

We had 63 unique conversions this period. We had 39 unique phone calls and 24 unique form leads.

May 5, 2019 to Jun 3, 2019

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Source (First Interaction)	Total Calls	First Time Callers	Average Duration
	67 (100%)	39 (100%)	1m 32s
Google Organic	42 (62.7%)	25 (64.1%)	1m 23s
Direct	16 (23.9%)	10 (25.6%)	1m 9s
Bing Organic	7 (10.4%)	3 (7.7%)	3m 37s
www.searchencrypt.com	1 (1.5%)	1 (2.6%)	35s
Yahoo Organic	1 (1.5%)	0	22s

May 5, 2019 to Jun 3, 2019

[Export](#) ▾

Source (First Interaction)	Total Forms	First Time Forms
	29 (100%)	24 (100%)
Google Organic	21 (72.4%)	17 (70.8%)
Bing Organic	3 (10.3%)	3 (12.5%)
Direct	2 (6.9%)	2 (8.3%)
duckduckgo.com	1 (3.4%)	1 (4.2%)
r.search.aol.com	1 (3.4%)	1 (4.2%)
www.info.com	1 (3.4%)	0