



Pherona

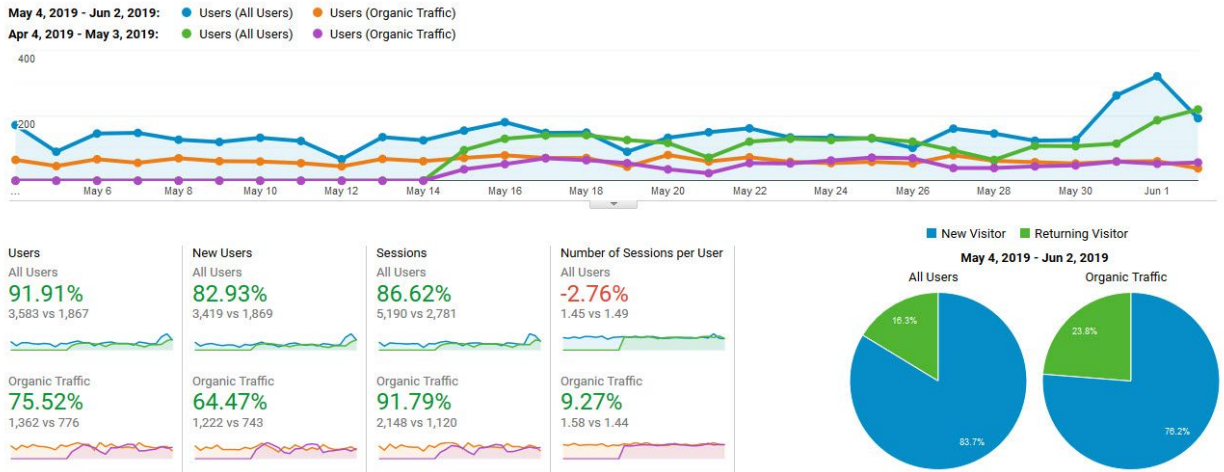
www.brannenfordofperry.com

Monthly Online Marketing Report - June, 2019

Highlights: Total traffic continues to increase with 82% new users over the previous period. Organic search traffic is up 91%. We have 6 key phrases on page one of Google. We had 21 unique phone leads from organic search this period.

Traffic

Total traffic continues to increase with 82% new users over the previous period. Organic search traffic is up 91%.



Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **brannenfordofperry.com** we'll continue to see gains in ranks and traffic in the coming months.

brannenfordofperry.com ²			
UNITED STATES - ENGLISH BRANNEN FORD OF PERRY PERRY, GA ADDED MAY 8, 2019 BUSINESS PERRY, GA ADD TAGS			
Ranks Report for: Jun 02, 2019		+/- Since: First Added	
Keyword	Google +/-	Yahoo +/-	Bing +/-
trucks for sale perry ga	1 0	7 +94	7 +94
used cars perry ga	1 0	- 0	- 0
used trucks perry ga	1 0	7 +94	7 +94
ford dealers in central georgia	2 -1	- 0	- 0
ford dealerships in middle ga	2 0	- 0	- 0
ford dealership perry ga	3 +2	3 0	3 0
car lots perry ga	24 +9	- 0	- 0
fleet sales perry ga	28 +44	- 0	- 0
car dealerships perry ga	30 +16	- 0	- 0
cars for sale perry ga	31 +70	15 +86	15 +86
ford dealership macon ga	77 +24	12 +89	12 +89
car dealerships forsyth ga	- 0	- 0	- 0
car dealerships in macon ga	- 0	- 0	- 0
car lots in cummings ga	- 0	- 0	- 0

cars for sale alpharetta ga	- 0	- 0	- 0
cars for sale forsyth ga	- 0	- 0	- 0
commercial truck sales in ga	- 0	- 0	- 0
fleet sales forsyth ga	- 0	- 0	- 0
fleet sales macon ga	- 0	- 0	- 0
ford dealership barnesville ga	- 0	- 0	- 0
ford dealership forsyth ga	- 0	- 0	- 0
ford jackson ga	- 0	- 0	- 0
ford parts forsyth ga	- 0	- 0	- 0
ford service forsyth ga	- 0	- 0	- 0
ford service macon ga	- 0	12 +89	12 +89
georgia truck sales	- 0	- 0	- 0
mustangs for sale in warner robins ga	- 0	- 0	- 0
trophy ford bad credit	- 0	- 0	- 0
trophy ford forsyth ga	- 0	- 0	- 0

Total Conversions

We had 21 unique conversions this period.

May 4, 2019 to Jun 2, 2019

Export 

Source (First Interaction)	Total Calls	First Time Callers	Average Duration
	25 (100%)	21 (100%)	2m 10s
 Organic Search	25 (100.0%)	21 (100.0%)	2m 10s