

Pherona

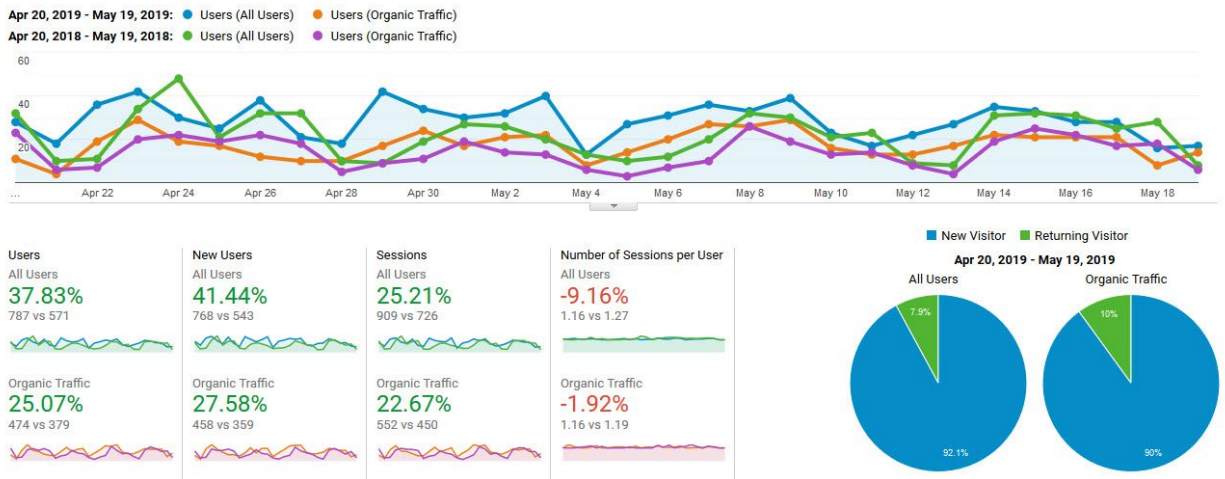
# visionofficeinteriors.com

## Monthly Online Marketing Report - May, 2019

**Highlights:** Total traffic improved by 41% over this same period last year. Organic search traffic improved 27% over this same time last year. We now have 15 key terms on page one of Google. We had 17 conversions for this period.

### Traffic

We had 768 new users to the site this period. This is a 41% increase over this same period last year. Organic search traffic continues to improve with almost 100 new users over this same time last year.



# Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **visionofficeinteriors.com** we'll continue to see gains in ranks and traffic in the coming months. We now have 15 key terms on page one of Google.

Top 10 Gainers vs Previous Week

Name	Current Rank	Moved Up
office movers longwood	24	+7
office design orlando	10	+1
used office furniture orlando	5	+1

visionofficeinteriors.com				
UNITED STATES - ENGLISH VISION OFFICE INTERIORS LONGWOOD, FL ADDED MAY 15, 2018 BUSINESS LONGWOOD, FL ADD TAGS				
Ranks Report for		May 19, 2019	+/- Since	First Added
Filter keywords			Filter tags	
Keyword	Google +/-	Yahoo +/-	Bing +/-	
cubicles longwood	1 0	1 0	1 0	
office furniture longwood	1 0	1 +1	1 +1	
used cubicles longwood	1 0	1 0	1 +1	
used office furniture altamonte springs fl	1 0	- -91	- -84	
used office furniture longwood	1 0	1 +1	1 +1	
reception desk orlando	3 +5	13 +21	13 +21	
used cubicles orlando	4 +3	2 +99	2 +19	
used office furniture sanford fl	4 -3	9 -3	9 +1	
used office furniture orlando	5 +3	17 +2	17 +10	
used desk orlando	6 +2	21 -6	21 -6	
orlando office furniture orlando fl	7 0	34 +67	34 +67	
office furniture orlando	8 0	16 +2	16 +15	
office furniture outlet orlando	8 +11	32 -1	32 +69	
office cubicles orlando	9 +1	10 +25	10 +91	
office design orlando	10 -5	10 +91	10 +91	
modern office furniture orlando	19 -16	17 +84	17 +84	
office movers longwood	24 +77	- 0	- 0	
office furniture installers orlando	33 +68	20 +81	20 +81	
business moving companies longwood	55 +46	- 0	- 0	

# Total Conversions

We had 17 conversions for this period. We had 6 unique phone calls this period with 11 form leads. All conversions were organic.

## Phone Calls

Apr 20, 2019 to May 19, 2019



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Source (First Interaction)	Total Calls	First Time Callers	Average Duration
	7 (100%)	6 (100%)	1m 49s
 Google Organic	7 (100.0%)	6 (100.0%)	1m 49s

## Form Leads

Apr 20, 2019 to May 19, 2019

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Source (First Interaction)	Total Forms	First Time Forms
	11 (100%)	11 (100%)
 Google Organic	8 (72.7%)	8 (72.7%)
 Direct	2 (18.2%)	2 (18.2%)
 ergoresource.com	1 (9.1%)	1 (9.1%)