

Pherona

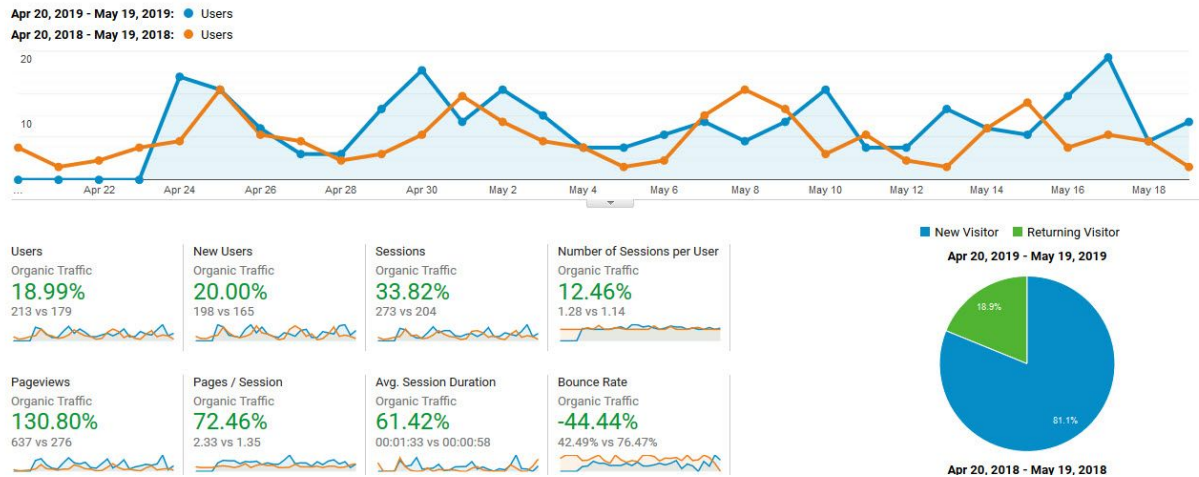
perrychirowellness.com

Monthly Online Marketing Report - May, 2019

Highlights: Organic search traffic improved 20% over this same period last year. We had 24 unique conversions this period from organic search. We had 19 first time callers and 5 unique form leads. We now have 11 key terms on page one of Google. 6 of which are in the first 3 search results.

Traffic

Organic search traffic improved 20% over this same period last year.



Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **perrychirowellness.com** we'll continue to see gains in ranks and traffic in the coming months. We have 11 key terms on page one of Google. 6 key terms are in the first 3 search results. We moved up 97 spots in Google for "chiropractic adjustment macon ga" to rank on page one.



A bar chart titled "Google Rankings" showing the number of keywords in various search result ranges. The ranges are #1-3, #4-10, #11-20, #21-50, #51-100, and 101+. The counts are: #1-3: 6, #4-10: 5, #11-20: 3, #21-50: 6, #51-100: 5, 101+: 5.

Rank Range	Count
#1-3	6
#4-10	5
#11-20	3
#21-50	6
#51-100	5
101+	5

Top 10 Gainers vs Previous Week

Name	Current Rank	Moved Up
massage therapy warner robins ga	61	+28
chiropractic adjustment macon ga	4	+21
pain management warner robins ga	41	+7
wellness center macon ga	70	+6
back pain treatment macon ga	22	+2
sinus pain treatment macon ga	9	+1
best massage in warner robins ga	59	+1
chiropractor macon ga	23	+1
full body massage warner robins ga	57	+1
chiropractor warner robins ga	27	+1



Ranks Report for **May 19, 2019**

+/- Since **First Added**

Filter keywords

Filter tags

Keyword	Google +/-	Yahoo +/-	Bing +/-
chiropractic adjustment perry ga	1 0	3 -2	3 -1
chiropractor near me	1 0	- 0	- 0
chiropractor perry ga	1 0	2 0	2 0
heel pain treatment macon	1 +100	1 +100	1 +100
perry chiropractic health care perry ga	1 0	1 0	1 0
resistance training perry ga	1 0	- 0	- 0
chiropractic adjustment macon ga	4 +97	47 +54	47 +54
8 weeks to wellness perry ga	5 -4	2 +1	2 +1
knee pain treatment macon ga	5 +96	1 +100	1 +100
neck pain treatment macon ga	6 +95	1 +100	1 +100
sinus pain treatment macon ga	9 +92	1 +100	1 +24
massage therapy perry ga	12 -11	- 0	- -37
best chiropractor in warner robins ga	20 +38	51 +20	51 +29
pain management perry ga	20 +9	9 +56	9 +59
back pain treatment macon ga	22 +79	30 +71	30 +71
best chiropractor in macon ga	22 +79	36 +65	36 +65
chiropractor macon ga	23 +78	11 +90	11 +90
chiropractor warner robins ga	27 +74	29 +72	29 +72
robins chiropractic clinic warner robins ga	36 +65	39 +62	39 +62
pain management warner robins ga	41 +60	41 +60	41 +60
full body massage warner robins ga	57 +44	- 0	- 0
best massage in warner robins ga	59 +42	- 0	- 0
massage therapy warner robins ga	61 +40	100 0	100 0
pain management macon ga	65 +36	91 +10	91 +10
wellness center macon ga	70 +31	32 +69	32 +69

Total Conversions

We had 24 unique conversions this period. We had 19 first time callers and 5 unique form leads.

Apr 20, 2019 to May 19, 2019

Export 

Source (First Interaction)	Total Calls	First Time Callers	Average Duration
	22 (100%)	19 (100%)	1m 18s
 Organic Search	22 (100.0%)	19 (100.0%)	1m 18s

Apr 20, 2019 to May 19, 2019

Export 

Source (First Interaction)	Total Forms	First Time Forms
	6 (100%)	5 (100%)
 Google Organic	5 (83.3%)	4 (80.0%)
 Bing Organic	1 (16.7%)	1 (20.0%)