



Pherona

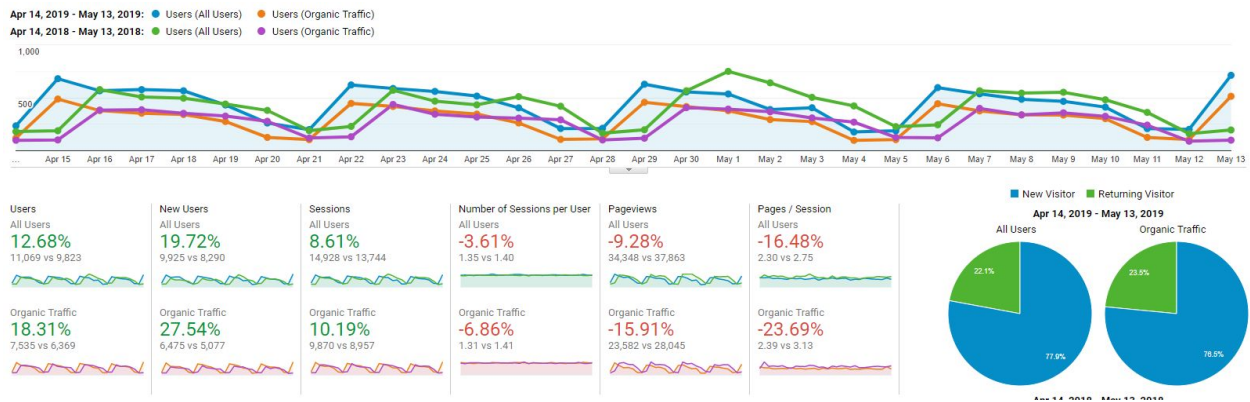
orthoga.org

Monthly Online Marketing Report - May, 2019

Highlights: Total traffic this period improved by 19% over this same time last year. Organic search traffic improved by 27%. We had 805 first time callers this period through organic search. We have 33 key terms on page one of Google. 26 Key terms are in the first 3 search results.

Traffic

Total traffic improved 19% over this same period last year. Organic search traffic increased by 27% over this same time last year.



Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **orthoga.org** we'll continue to see gains in ranks and traffic in the coming months. We have 33 key terms on page one of Google. 26 Key terms are in the first 3 search results.

Google Rankings

#1-3	26	#4-10	7
#11-20	4	#21-50	0
#51-100	0	101+	0

orthoga.org
 UNITED STATES - ENGLISH | ORTHO GEORGIA ORTHOPAEDIC SPECIALIST | MACON, GA | ADDED MARCH 7, 2019 | BUSINESS | MACON, GA | ADD TAGS

Ranks Report for **May 13, 2019** | +/- Since **First Added** | Filter keywords | Filter tags

Keyword	Google +/-	Yahoo +/-	Bing +/-
best orthopedic surgeons in macon ga	1 0	13 +88	13 +7
dme casting warner robins ga	1 +1	3 +1	3 +1
hand surgeons forsyth ga	1 0	10 0	10 0
hand surgeons warner robins	1 0	6 +4	6 +95
joint surgeons warner robins ga	1 0	1 +100	1 +100
macon orthopedic and hand center	1 0	1 0	1 0
ortho ga northside	1 0	1 0	1 0
ortho ga urgent care	1 0	1 0	1 0
ortho ga urgent care warner robins ga	1 0	1 0	1 0
ortho georgia northside drive macon georgia	1 0	1 0	1 0
orthogeorgia macon ga	1 0	1 0	1 0
orthogeorgia warner robins ga	1 0	1 0	1 0
orthopaedic doctors in warner robins ga	1 0	17 +84	17 +19
orthopaedic macon ga	1 0	2 0	2 0
orthopaedic milledgeville ga	1 0	5 +96	5 -2
orthopaedic warner robins ga	1 0	3 +7	3 +6
orthopedic surgeon macon ga	1 +9	27 -16	27 -16
orthopedic warner robins	1 0	3 0	3 +1

orthopedic warner robins ga	1	0	3	+7	3	-7
spine surgeons warner robins ga	1	0	2	+99	2	+28
joint surgeons macon ga	2	0	1	+39	1	+20
northside orthopedic surgeons	2	-1	40	0	40	-5
foot and ankle orthopedics warner robins ga	3	+12	3	+6	3	+6
middle georgia orthopedics macon ga	3	0	3	+1	3	-1
ortho in warner robins ga	3	+1	3	0	3	0
orthopaedic griffen ga	3	0	3	+88	3	+8
workers compensation orthopedic warner robins	4	+2	2	+99	2	+99
back doctors in macon ga	5	+6	-	0	-	0
middle georgia orthopedic surgery center	5	0	5	+3	5	+5
middle ga orthopedic warner robins ga	6	+4	10	+1	10	-9
middle georgia orthopedic surgery and sports medicine	6	+2	19	-9	19	-3
middle ga orthopedics perry ga	8	-4	11	+8	11	+27
physical therapy warner robins ga	10	-1	21	-11	21	-11
sports medicine warner robins ga	11	-5	20	+81	20	+81

Total Conversions

We've had 805 first time callers this period all from organic search.

Apr 14, 2019 to May 14, 2019				Export
Source (First Interaction)	Total Calls	First Time Callers	Average Duration	
Organic Search	1314 (100.0%)	805 (100.0%)	3m 24s	