



Pherona

perrychirowellness.com

Monthly Online Marketing Report - April, 2019

Highlights: We had 33 unique conversions this period from organic search. We had 28 first time callers and 5 unique form leads. We now have 9 key terms on page one of Google. 8 of which are in the first 3 search results.

Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **perrychirowellness.com** we'll continue to see gains in ranks and traffic in the coming months. We have 9 key terms on page one of Google. 8 key terms are in the first 3 search results.

perrychirowellness.com				
<small>UNITED STATES - ENGLISH PERRY CHIROPRACTIC HEALTH CENTER PERRY, GA 31069 ADDED MARCH 7, 2019 BUSINESS 31069 ADD TAGS</small>				
Ranks Report for Apr 23, 2019		+/- Since First Added	Filter keywords	Filter tags
Keyword	Google +/-	Yahoo +/-	Bing +/-	
8 weeks to wellness perry ga	1 0	2 +1	2 +1	
chiropractic adjustment perry ga	1 0	1 0	1 +1	
chiropractor near me	1 0	- 0	- 0	
chiropractor perry ga	1 0	2 0	2 0	
massage therapy perry ga	1 0	- 0	- -37	
perry chiropractic health care perry ga	1 0	2 -1	2 -1	
resistance training perry ga	1 0	- 0	- 0	
strength training perry ga	1 +100	- 0	- 0	
knee pain treatment macon ga	9 +92	1 +100	1 +100	
neck pain treatment macon ga	15 +86	70 +31	70 +31	
best chiropractor in macon ga	23 +78	55 +46	55 +46	
best chiropractor in warner robins ga	23 +35	31 +40	31 +49	
chiropractor macon ga	26 +75	10 +91	10 +91	

	pain management perry ga	29 0	20 +45	20 +48
	chiropractor warner robins ga	30 +71	31 +70	31 +70
	robins chiropractic clinic warner robins ga	30 +71	40 +61	40 +61
	chiropractic adjustment macon ga	32 +69	62 +39	62 +39
	back pain treatment macon ga	37 +64	23 +78	23 +78
	pain management warner robins ga	48 +53	61 +40	61 +40
	full body massage warner robins ga	52 +49	– 0	– 0
	best massage in warner robins ga	59 +42	– 0	– 0
	massage therapy warner robins ga	68 +33	97 +4	97 +4
	pain management macon ga	69 +32	101 0	101 0
	wellness center macon ga	69 +32	71 +30	71 +30
	deep tissue massage warner robins ga	– 0	– 0	– 0
	gyms in perry ga	– 0	– 0	– 0
	heel pain treatment macon	– 0	1 +100	1 +100
	massage spas in warner robins ga	– 0	– 0	– 0
	renovation chiropractic warner robins ga	– 0	– 0	– 0
	sinus pain treatment macon ga	– 0	1 +100	1 +24

Total Conversions

We had 33 unique conversions this period. We had 28 first time callers and 5 unique form leads.

Mar 25, 2019 to Apr 24, 2019 Export ▾

Source (First Interaction)	Total Calls	First Time Callers	Average Duration
Organic Search	39 (100.0%)	28 (100.0%)	1m 40s

Mar 25, 2019 to Apr 24, 2019 Export ▾

Source (First Interaction)	Total Forms	First Time Forms
Direct	6 (100.0%)	5 (100.0%)
Google Organic	3 (50.0%)	2 (40.0%)