

Pherona

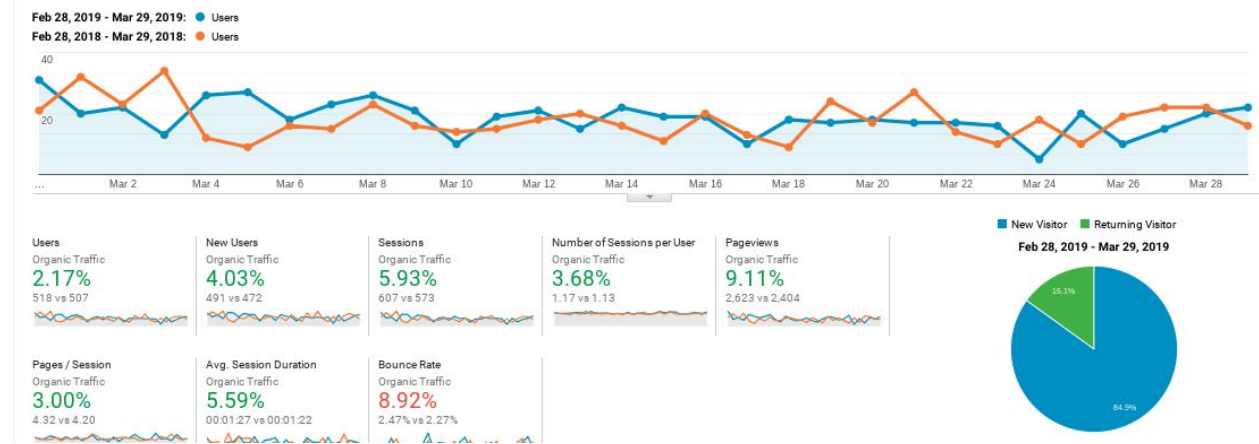
vanspawnmart.com

Monthly Online Marketing Report - March, 2019

Highlights: Organic traffic improved this period by 4%. We now have 27 key terms on page one of Google. 16 key terms are in the top 3 search results. We had 32 first time callers this period.

Traffic

Organic search traffic is up 4% over the previous period.



Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **vanspawnmart.com** we'll continue to see gains in ranks and traffic in the coming months. We have 27 key terms on page one of Google. 16 key terms are in the first 3 search results.



Google Rankings			
#1-3	16	#4-10	11
#11-20	0	#21-50	2
#51-100	4	101+	8

Top 10 Gainers vs Previous Week

Name	Current Rank	Moved Up
coin dealers warner robins ga	88	+9
pawn max macon ga	63	+4
bad credit loans warner robins ga	68	+3
firearms for sale warner robins	9	+1
we buy gold macon ga	7	+1
bad credit loans macon ga	98	+1

Ranks Report for <input type="text" value="Mar 29, 2019"/>		+/- Since <input type="text" value="First Added"/>		<input type="text" value="Filter keywords"/>		
Keyword	Google +/-	Yahoo +/-	Bing +/-			
<input type="checkbox"/> buy & sell tools warner robins	1 0	2 +18	2 +99			
<input type="checkbox"/> pawnbroker warner robins	1 0	1 +1	1 +1			
<input type="checkbox"/> van's pawn mart warner robins ga	1 0	1 0	1 0			
<input type="checkbox"/> vans pawn mart	1 0	1 0	1 0			
<input type="checkbox"/> vans pawn mart macon ga	1 0	1 +1	1 0			
<input type="checkbox"/> vans pawn mart warner robins ga	1 0	1 0	1 0			
<input type="checkbox"/> vans pawn shop	1 0	1 0	1 0			
<input type="checkbox"/> buy & sell electronics macon ga	2 +1	2 +3	2 +3			
<input type="checkbox"/> buy & sell electronics warner robins	2 +1	2 +99	2 +99			
<input type="checkbox"/> buy & sell guns warner robins	2 +7	1 +9	1 +100			
<input type="checkbox"/> buy & sell sporting goods warner robins	2 +2	1 0	1 +5			
<input type="checkbox"/> pawn shop warner robins	2 +1	4 -2	4 -2			
<input type="checkbox"/> pawn shop warner robins	2 +1	2 -1	2 0			
<input type="checkbox"/> buy & sell jewelry macon ga	3 +1	4 +10	4 +6			
<input type="checkbox"/> pawn broker macon ga	3 +2	4 +4	4 -1			
<input type="checkbox"/> buy & sell guns macon ga	4 +10	4 +32	4 +22			
<input type="checkbox"/> buy & sell tools macon ga	4 +3	1 +7	1 +35			
<input type="checkbox"/> jewelry pawn shops in macon georgia	5 +1	8 +3	8 0			
<input type="checkbox"/> jewelry pawn shops in warner robins ga	5 0	7 -3	7 -3			
<input type="checkbox"/> pawn shop macon	6 -2	8 -1	8 +2			
<input type="checkbox"/> pawn shop macon ga	6 -2	5 +1	5 0			

	<input type="checkbox"/> buy & sell jewelry warner robins		7 +2	2 +8	2 +5
	<input type="checkbox"/> we buy gold macon ga		7 +3	17 +60	17 +84
	<input type="checkbox"/> we buy gold warner robins ga		8 +2	26 +75	26 -19
	<input type="checkbox"/> firearms for sale warner robins		9 +2	5 +96	5 +96
	<input type="checkbox"/> middle georgia pawn shop macon ga		9 +3	8 +2	8 -1
	<input type="checkbox"/> guns for sale macon ga		29 +36	- 0	- 0
	<input type="checkbox"/> no credit check loans warner robins ga		36 +65	17 +84	17 +84
	<input type="checkbox"/> pawn max macon ga		63 -5	10 +91	10 0
	<input type="checkbox"/> bad credit loans warner robins ga		68 +33	- 0	- 0
	<input type="checkbox"/> coin dealers warner robins ga		88 +4	- -59	- 0
	<input type="checkbox"/> bad credit loans macon ga		98 +3	- 0	- 0

Total Conversions

We had 32 first time callers this period from organic search.

Feb 28, 2019 to Mar 30, 2019 Export

Source (First Interaction)	Total Calls	First Time Callers	Average Duration
Organic Search	38 (100%)	32 (100%)	1m 15s

Most Visited Pages

Page ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?	Entrances ?	Bounce Rate ?
	645 % of Total: 100.00% (645)	316 % of Total: 100.00% (316)	00:00:23 Avg for View: 00:00:23 (0.00%)	140 % of Total: 100.00% (140)	2.72% Avg for View: 2.72% (0.00%)
1. /	297 (46.05%)	116 (36.71%)	00:00:16	112 (80.00%)	1.68%
2. /merchandise	105 (16.28%)	60 (18.99%)	00:00:26	11 (7.86%)	9.09%
3. /electronics	67 (10.39%)	37 (11.71%)	00:00:25	6 (4.29%)	0.00%
4. /jewelry	47 (7.29%)	24 (7.59%)	00:00:22	1 (0.71%)	100.00%
5. /tools	39 (6.05%)	25 (7.91%)	00:00:25	2 (1.43%)	0.00%
6. /contact	25 (3.88%)	17 (5.38%)	00:00:45	1 (0.71%)	0.00%
7. /sporting-goods	24 (3.72%)	11 (3.48%)	00:01:13	2 (1.43%)	0.00%
8. /macon	23 (3.57%)	14 (4.43%)	00:00:12	4 (2.86%)	0.00%
9. /firearms	9 (1.40%)	6 (1.90%)	00:01:04	0 (0.00%)	0.00%
10. /music	7 (1.09%)	5 (1.58%)	00:00:10	0 (0.00%)	0.00%