

Pherona

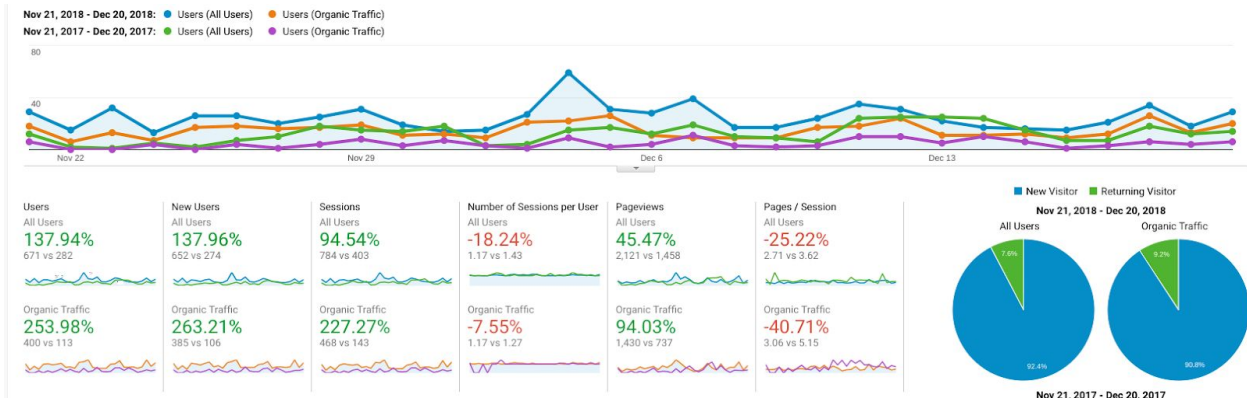
# visionofficeinteriors.com

## Monthly Online Marketing Report - December, 2018

**Highlights:** We had 22 unique conversions this period. We had 14 unique phone calls with 8 first time form leads. Total traffic is up 137% over this same time last year, while organic search traffic improved by 263% compared to the same period in 2017.

## Traffic

We had 652 new users to the site this period. This is an 137% increase over this same period last year. Organic search traffic improved 263% over this same time last year.



# Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **visionofficeinteriors.com** we'll continue to see gains in ranks and traffic in the coming months.

Keyword	Google +/-	Yahoo +/-	Bing +/-	GMS
cubicles longwood	1 0	1 0	1 0	Low Volume
office furniture longwood	1 0	1 +1	1 +1	Low Volume
orlando office furniture orlando fl	1 +6	40 +61	47 +54	Low Volume
used cubicles longwood	1 0	1 0	1 +1	Low Volume
used office furniture altamonte springs fl	1 0	- -91	- -84	Low Volume
used office furniture longwood	1 0	1 +1	1 +1	Low Volume
used office furniture sanford fl	1 0	- -95	- -91	Low Volume
used cubicles orlando	4 +3	6 +95	6 +15	40
reception desk orlando	5 +3	22 +12	24 +10	Low Volume
used office furniture orlando	5 +3	26 -7	25 +2	590
office cubicles orlando	8 +2	20 +15	20 +81	Low Volume
office furniture outlet orlando	8 +11	- -70	- 0	140
modern office furniture orlando	9 -6	34 +67	34 +67	Low Volume

# Total Conversions

We had 22 unique conversions this period. We had 14 unique phone calls and 8 unique form leads.

Unique Callers Vision Office Interiors Recent (Last 30 Days + Today) Filter

14 Unique Callers from Nov 21, 2018 to Dec 21, 2018 Export to CSV

Phone Number	Name	Company	Number Name	Source	Most Recent Call	Total Calls	Longest Call	Average Call
407-293-2654	JE Owens Comp	Vision Office Interiors	Organic	Google Organic	Dec 18 11:37am	4	1m 53s	1m 27s
407-862-7688	Forest Lake Edu	Vision Office Interiors	Organic	Google Organic	Dec 3 11:53am	2	4m 46s	2m 54s
407-383-7450	Winter Park, FL	Vision Office Interiors	Organic	Google Organic	Dec 21 2:20pm	1	1m 6s	1m 6s
407-313-9310	FloridaFinancia	Vision Office Interiors	Organic	Google Organic	Dec 21 1:25pm	1	1m 3s	1m 3s
407-383-2389	Lisa Apen	Vision Office Interiors	Organic	Google Organic	Dec 21 9:22am	1	1m 40s	1m 40s
813-917-9677	Tampa, FL	Vision Office Interiors	Organic	Google Organic	Dec 20 1:41pm	1	38s	38s
407-622-6590	Florida Rehabil	Vision Office Interiors	Organic	Google Organic	Dec 18 3:00pm	1	3m 0s	3m 0s
407-960-6375	Brill Theodore	Vision Office Interiors	Organic	Google Organic	Dec 12 1:30pm	1	4m 9s	4m 9s
407-340-2102	Paul Lechner	Vision Office Interiors	Organic	Google Organic	Dec 11 11:17am	1	1m 3s	1m 3s
407-448-4844	JO Ann Straub	Vision Office Interiors	Organic	Google Organic	Dec 6 12:45pm	1	39s	39s
201-723-8103	Kristi Droppers	Vision Office Interiors	Maps [Orlando]	Maps [Orlando]	Nov 27 11:24am	1	2m 8s	2m 8s
407-333-0600	Charisma Media	Vision Office Interiors	Organic	Google Organic	Nov 27 9:28am	1	1m 14s	1m 14s
305-905-7143	Miami, FL	Vision Office Interiors	Organic	Google Organic	Nov 21 12:47pm	1	6m 49s	6m 49s
407-567-1960	Orlando, FL	Vision Office Interiors	Organic	Google Organic	Nov 21 12:05pm	1	3m 22s	3m 22s

Nov 21, 2018 to Dec 21, 2018 Export

Source (First Interaction)	Total Forms	First Time Forms
	17 (100%)	8 (100%)
Google Organic	15 (88.2%)	6 (75.0%)
Direct	2 (11.8%)	2 (25.0%)