

Pherona

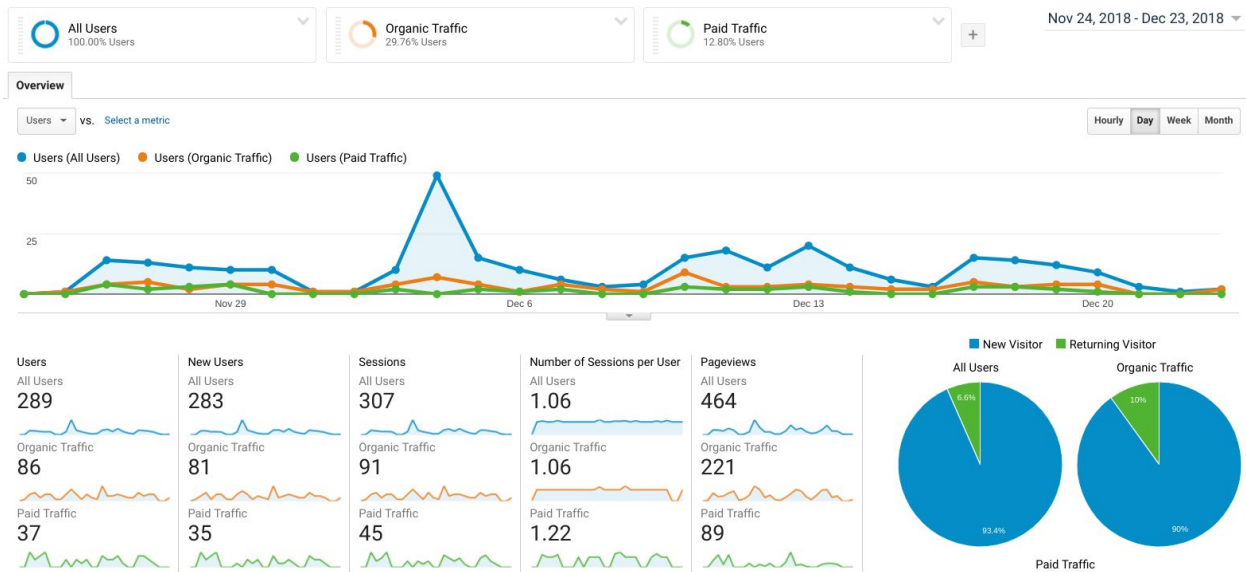
# advancedhva.com

## Monthly Online Marketing Report - December, 2018

**Highlights:** We had 38 unique conversions this period. We had 32 unique phone calls with 6 first time form leads. Our paid campaign yielded 5 conversion this period. We now have 50 key terms on page one of Google. 35 key terms are in the top 3 search results. We are now on page one of Google for our main key terms **“cardiologist hudson fl”** and **“vascular surgeon hudson fl”**.

## Traffic

We had 283 new users to the site this period. 81 visits came from organic search.



# Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **advancedhva.com** we'll continue to see gains in ranks and traffic in the coming months. We now have 50 key terms on page one of Google. 35 key terms are in the first 3 search positions.

We are now on page one of Google for **"cardiologist hudson fl"** and **"vascular surgeon hudson fl"**

The screenshot shows a Google search for "cardiologist hudson fl". The search bar and the search term are circled in red. The search results are as follows:

- Find a Cardiologist (Heart Specialist) in Hudson, Florida - Sharecare**  
<https://www.sharecare.com/find-a-doctor/specialty/cardiology...disease/fl/hudson>  
Find a Cardiologist (Heart Specialist) in Hudson, Florida. **Huang T. Lin, MD.** Cardiology (Cardiovascular Disease), Interventional Cardiology, Internal Medicine. **Fong M. Chang, MD.** Cardiology (Cardiovascular Disease), Interventional Cardiology, Internal Medicine. **Peter A. Rossi, MD.** **Werner Jauch, MD.** Interventional ...
- Cardiologists near Hudson, FL - Heart Medicine - Cardiovascular ...**  
<https://www.healthgrades.com/cardiology-directory/fl-florida/hudson>  
Dr. Chang's Biography — Dr. Fong Mei Chang, MD is a **Cardiology** Specialist who practices in **Hudson, FL.** ... Dr. Fong Mei Chang, MD is affiliated with Regional Medical Center Bayonet Point. ... Dr. Ramireddy's Biography — Dr. Keshav Ramireddy, MD is an **Interventional Cardiology** ...
- The Best 10 Cardiologists in Bayonet Point, FL - Last Updated ...**  
<https://www.yelp.com> > ... > Health & Medical > Doctors > Cardiologists  
The Best 10 Cardiologists in Bayonet Point, FL. **Ramireddy K MD.** 2 reviews. Cardiologists. Florida Cardiology Group. Cardiologists. **Pitarys Christos J II MD.** 3 reviews. Bayonet Point Cardiac Surgical Associates. Cardiologists. Interventional Cardiac Consultants. Cardiologists. Pasco Cardiology Center. Cardiologists. ...
- Find a Cardiologist near Hudson, FL - WebMD Physician Directory**  
<doctor.webmd.com> > Cardiovascular Disease > Florida > Hudson  
Find a **Cardiologist** near you in **Hudson, FL.** See all **Cardiologist** office locations in Hudson, doctor ratings and insurance accepted.
- Dr. Nader Chadda MD: Cardiologist Hudson Fl | Heart Doctor ...**  
<https://www.advancedhva.com/>  
Nader H. Chadda, MD, FACC, FSCAI board certified cardiovascular disease, endovascular intervention, nuclear **cardiology** ...  
You've visited this page 2 times. Last visit: 2/4/18
- Cardiology | Regional Medical Center Bayonet Point | Hudson, FL**

Handwritten annotations in red include "#5" and an arrow pointing to the result for Dr. Nader Chadda MD.



vascular surgeon hudson fl



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<https://www.healthgrades.com/vascular-surgery-directory/fl-florida/hudson>

Find and research local **Vascular Surgery** Specialists in **Hudson, FL** including ratings, contact information, and more.

### Find a Vascular Surgeon in Hudson, Florida - Sharecare

<https://www.sharecare.com> > ... > Florida > Find a Vascular Surgeon in Hudson, Florida

14100 Fivay Rd Ste 300. Hudson, FL 34667. Dr. Michael C. Goldbach, MD. **Vascular Surgery**. 8607 Easthaven Ct Ste 101. New Port Richey, FL 34655 ...

### Best 30 Physicians Surgeons Vascular Surgery in Hudson, FL with ...

<https://www.yellowpages.com> > Hudson, FL

238 results - Physicians Surgeons **Vascular Surgery** in **Hudson** on YP.com. See reviews, photos, directions, phone numbers and more for the best Physicians ...

### Dr. Nader Chadda MD: Cardiologist Hudson FL | Heart Doctor ...

<https://www.advancedhva.com/>

AHV Advanced Heart & **Vascular** Associates ... I have been fortunate enough to achieve a 0% mortality and 0% emergent **surgery** record. ... **Hudson, FL** 34667

You've visited this page 2 times. Last visit: 2/4/18

### Dr. Laurence Martin, MD - Hudson, FL - Vascular Surgery, General ...

<https://bayonetsurgery.com/physicians/profile/Dr-Laurence-Martin-MD>

Dr. Laurence Martin, MD, **Hudson, FL**, **Vascular Surgery**, General Surgery. FREE physician referrals and appointment requests. Locate doctors & medical offices ...

### Top Best Hudson FL Vascular Surgeons | Angie's List

<https://www.angieslist.com> > Local Reviews > Vascular Surgeons > FL > Hudson

Join for FREE to read real reviews and see ratings for **Hudson, FL Vascular Surgeons** near you to help pick the right pro **Vascular Surgeon**.



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Plastic Su



## Google Rankings

#1-3	<b>35</b>	#4-10	<b>15</b>
#11-20	<b>10</b>	#21-50	<b>16</b>
#51-100	<b>0</b>	101+	<b>19</b>

advancedhva.com				UNITED STATES - ENGLISH ADVANCED VASCULAR AND HEART ASSOCIATES HUDSON, FL ADDED JANUARY 17, 2018 BUSINESS HUDSON, FL ADD TAGS			CSV
Ranks Report for		Dec 23, 2018	+/- Since	First Added	Filter keywords	Filter tags	
Keyword	Google +/-	Yahoo +/-	Bing +/-				
vein specialist new port richey, fl	1 +100	10 +91	10 +91				
vein specialist land o' lakes, fl	1 +100	5 +96	9 +92				
vein specialist hudson, fl	1 +100	3 +98	2 +99				
vein doctor new port richey, fl	1 +78	9 +92	10 +91				
vein doctor land o' lakes, fl	1 +100	11 +90	11 +90				
vascular md new port richey, fl	1 +23	- 0	11 +90				
vascular md land o' lakes, fl	1 +100	7 +23	7 +16				
vascular md hudson, fl	1 +32	4 +97	6 +95				
vascular md brooksville, fl	1 +100	- 0	- 0				
vascular disease treatment hudson, fl	1 +100	59 +42	59 +42				
varicose veins new port richey, fl	1 +100	27 +74	26 +75				
varicose veins hudson, fl	1 +100	7 +94	14 +87				
peripheral vascular doctor hudson, fl	1 +100	6 +95	6 +95				

	varicose veins hudson, fl	+	1 +100	7 +94	14 +87
	varicose veins new port richey, fl	+	1 +100	27 +74	26 +75
	vascular disease treatment hudson, fl		1 +100	59 +42	59 +42
	vascular md brooksville, fl	+	1 +100	- 0	- 0
	vascular md hudson, fl	+	1 +32	4 +97	6 +95
	vascular md land o' lakes, fl	+	1 +100	7 +23	7 +16
	vascular md new port richey, fl	+	1 +23	- 0	11 +90
	vein doctor land o' lakes, fl	+	1 +100	11 +90	11 +90
	vein doctor new port richey, fl	+	1 +78	9 +92	10 +91
	vein specialist hudson, fl	+	1 +100	3 +98	2 +99
	vein specialist land o' lakes, fl	+	1 +100	5 +96	9 +92
	vein specialist new port richey, fl	+	1 +100	10 +91	10 +91
	aneurysm doctor hudson, fl	+	2 +99	3 +98	3 +98
	aneurysm doctor land o' lakes, fl		2 +99	- 0	- 0

	artery blockage treatment new port richey, fl		2 +99	1 +100	1 +100
	varicose veins doctor hudson, fl		2 +99	3 +98	3 +98
	varicose veins treatment hudson, fl		3 +98	101 0	101 0
	aneurysm treatment new port richey, fl		4 +97	1 +100	2 +99
	dr chadda hudson, fl		4 +11	2 +23	3 +10
	endovascular specialist land o' lakes, fl	+	4 +97	2 +99	2 +99
	endovascular specialist hudson, fl		5 +96	1 +100	1 +100
	varicose veins brooksville, fl		5 +96	10 +91	22 +79
	varicose veins treatment land o' lakes, fl		7 +94	7 +94	10 +91
	varicose veins doctor land o' lakes, fl		8 +93	9 +92	9 +92
	varicose veins land o' lakes, fl	+	8 +93	- 0	- 0
	vein specialist brooksville, fl		8 +93	11 +90	11 +90
	cardiologist specialist hudson, fl		9 +92	11 +90	11 +90
	endovascular specialist brooksville, fl	+	9 +92	1 +100	1 +100

	vein treatment doctor new port richey, fl		9 +92	27 +74	27 +74
	peripheral vascular doctor land o' lakes, fl	+	10 +91	1 +85	1 +100
	vein doctor hudson, fl		10 +91	6 +95	8 +93
	vein treatment doctor land o' lakes, fl	+	10 +91	18 +83	16 +85

# Total Conversions

We had 38 unique conversions this period. We had 32 unique phone calls and 6 unique form leads. Our paid campaign yielded 5 conversions this period.

Nov 25, 2018 to Dec 25, 2018 Export

Source (First Interaction)	Total Calls	First Time Callers	Average Duration
	66 (100%)	32 (100%)	2m 19s
Maps (New Port Richey)	28 (42.4%)	12 (37.5%)	1m 28s
Maps (Brooksville)	12 (18.2%)	6 (18.8%)	3m 43s
Google Organic	10 (15.2%)	6 (18.8%)	3m 12s
Maps (Land O Lakes)	7 (10.6%)	4 (12.5%)	3m 4s
Google Paid	5 (7.6%)	4 (12.5%)	2m 22s
Maps (Hudson)	4 (6.1%)	0	44s

Nov 25, 2018 to Dec 25, 2018 Export

Source (First Interaction)	Total Forms	First Time Forms
	6 (100%)	6 (100%)
Google Organic	3 (50.0%)	3 (50.0%)
Direct	2 (33.3%)	2 (33.3%)
Google Paid	1 (16.7%)	1 (16.7%)

# Paid Search Campaign

Our paid campaign yielded 38 clicks, 1,270 impressions, and a total ad spend of \$605 this period. Our average cost per click is at \$15.93.



# Search Term Report

Our best performing key terms this period were “vascular”. We’ll continue to monitor our search term report to ensure we eliminate unwanted clicks and wasted spend.

