



Pherona

# visionofficeinteriors.com

## Monthly Online Marketing Report - November, 2018

**Highlights:** Organic search traffic is up 21% over last period. We had 40 total conversions this period. We have 15 key phrases on page one of google.

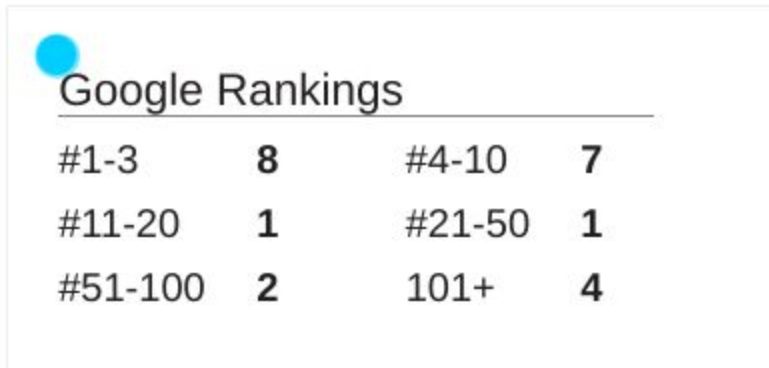
### Traffic

Total traffic is up 18% over last period. Organic search traffic improved 21% over last period.



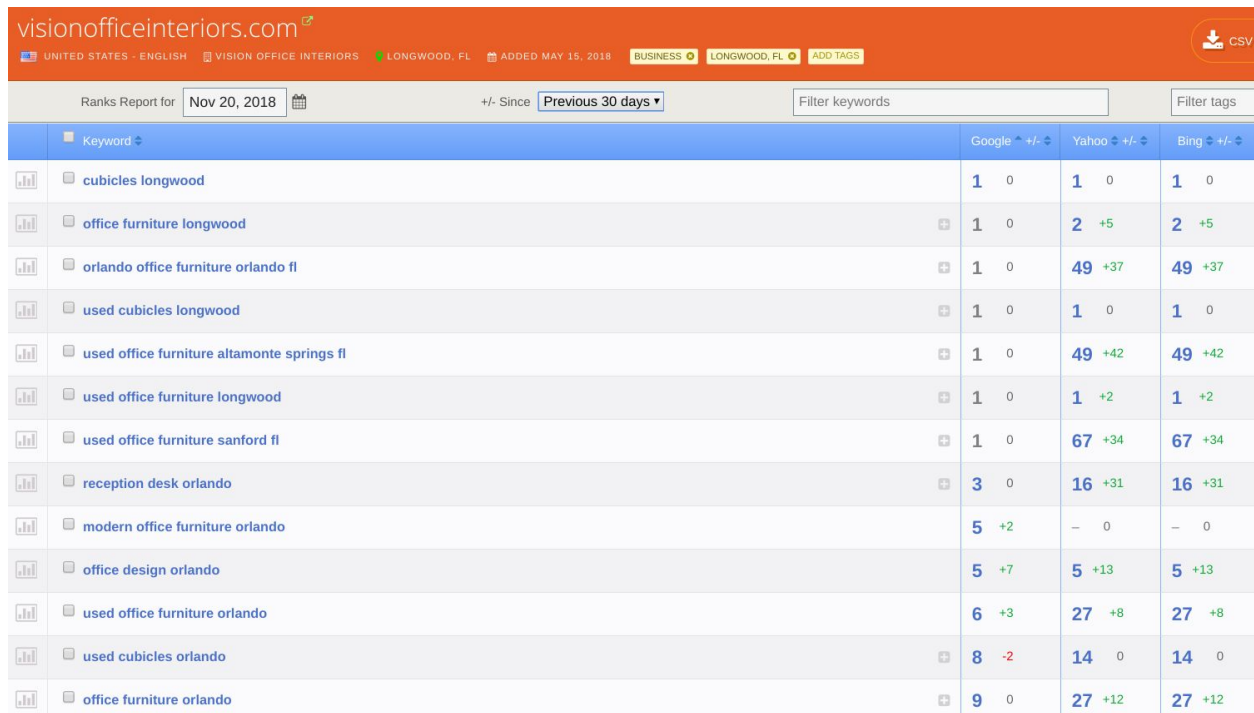
# Important Keyphrase Ranks

We continue to see gains in all three major search engines. We'll continue to see gains in ranks and traffic as we continue to build authority to the **visionofficeinteriors.com** site. We have 15 key terms on page one of Google. 8 in the top 3 search results.



Google Rankings

#1-3	8	#4-10	7
#11-20	1	#21-50	1
#51-100	2	101+	4



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UNITED STATES - ENGLISH VISION OFFICE INTERIORS LONGWOOD, FL ADDED MAY 15, 2018 BUSINESS LONGWOOD, FL ADD TAGS

Ranks Report for Nov 20, 2018 +/- Since Previous 30 days Filter keywords Filter tags

Keyword	Google +/-	Yahoo +/-	Bing +/-
cubicles longwood	1 0	1 0	1 0
office furniture longwood	1 0	2 +5	2 +5
orlando office furniture orlando fl	1 0	49 +37	49 +37
used cubicles longwood	1 0	1 0	1 0
used office furniture altamonte springs fl	1 0	49 +42	49 +42
used office furniture longwood	1 0	1 +2	1 +2
used office furniture sanford fl	1 0	67 +34	67 +34
reception desk orlando	3 0	16 +31	16 +31
modern office furniture orlando	5 +2	- 0	- 0
office design orlando	5 +7	5 +13	5 +13
used office furniture orlando	6 +3	27 +8	27 +8
used cubicles orlando	8 -2	14 0	14 0
office furniture orlando	9 0	27 +12	27 +12

# Total Conversions

We had 40 total conversions this period. We had 19 phone calls and 21 form leads.

19 calls from Oct 22, 2018 to Nov 21, 2018  
Change: 40% (13 calls) from Secondary Period

Tracking Number	Source	Start Time	Duration	Caller	City	Tags	Qualified	
Organic 321-233-2967	Google Organic	Nov 21 12:47pm	6m 49s	Miami, FL 305-905-7143 ●	Miami, FL	+	+	
Organic 321-233-2967	Google Organic	Nov 21 12:05pm	3m 22s	Orlando, FL 407-567-1960 ●	Orlando, FL	+	+	
Maps [Orlando] 321-244-6029	Maps [Orlando]	Nov 20 3:01pm	4m 16s	Enterprise Rent 407-725-7970 ●	Winter Park, FL	+	+	
Organic 321-233-2967	Google Organic	Nov 20 9:44am	1m 26s	Charisma Media 407-333-0600	Sanford, FL	+	+	

21 Form Submissions from Oct 22, 2018 to Nov 21, 2018  
Change: 52% (11 forms) from Secondary Period

Source	Submission Time	Name	Number	Referrer Page	Landing Page	
Google Organic	Nov 15 9:43am	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/	
Google Organic	Nov 12 12:58pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/	
Google Organic	Nov 11 3:03pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/	
Direct	Nov 10 1:59am	Unavailable	(Not Available)	direct	visionofficeinteriors.com/	
Google Organic	Nov 9 11:58pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/	