

Pherona Studios

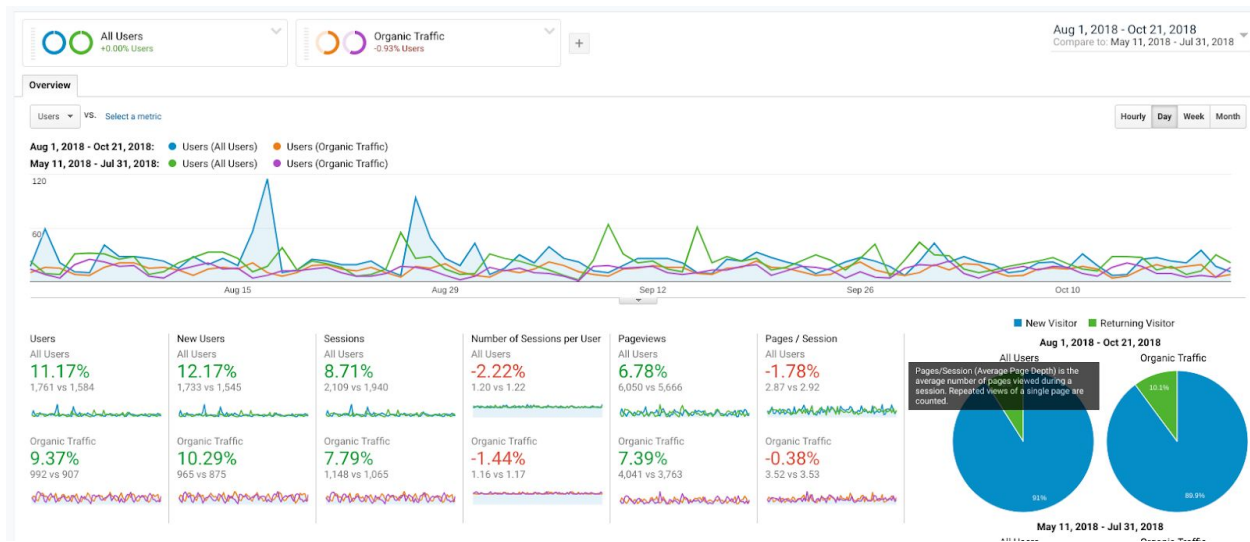
Visionofficeinteriors.com

Monthly Online Marketing Report - October, 2018

Highlights: Organic search traffic is up 9% over last period. We had 21 total conversions this period. We have 8 key terms in the top 3 search results of google.

Traffic

Total traffic improved this period over last. Organic search is up over 9% compared to the previous period.



Important Keyphrase Ranks

We continue to see gains in all three major search engines. We'll continue to see gains in ranks and traffic as we continue to build authority to the **visionofficeinteriors.com** site.

Google Rankings

#1-3	8	#4-10	6
#11-20	2	#21-50	0
#51-100	3	101+	4

visionofficeinteriors.com	
UNITED STATES - ENGLISH VISION OFFICE INTERIORS LONGWOOD, FL ADDED MAY 15, 2018 BUSINESS LONGWOOD, FL ADD TAGS	
Ranks Report for	Oct 21, 2018
+/- Since	First Added
Filter keywords	
Keyword	Google +/-
used office furniture sanford fl	1 0
used cubicles longwood	1 0
orlando office furniture orlando fl	1 +6
used office furniture altamonte springs fl	1 0
cubicles longwood	1 0
office furniture longwood	1 0
used office furniture longwood	1 0
reception desk orlando	3 +5
office cubicles orlando	6 +4
used cubicles orlando	6 +1
modern office furniture orlando	7 -4
office furniture outlet orlando	9 +10

Total Conversions

We had 21 total conversions this period. We had 8 unique phone calls and 13 form leads.

Unique Callers Vision Office Interiors Recent (Last 30 Days + Today) Filter by

8 Unique Callers from Sep 22, 2018 to Oct 22, 2018 Export to CSV




Phone Number	Name	Company	Number Name	Source	Most Recent Call	Total Calls	Longest Call	Average Call
407-921-9335	Danco Medical	Vision Office Interiors	Organic	Google Organic	Oct 19 12:49pm	3	3m 0s	2m 21s
575-302-8858	Digital Era Ban	Vision Office Interiors	Organic	Google Organic	Oct 1 12:28pm	2	4m 19s	3m 13s
407-344-4837	Fighter Law	Vision Office Interiors	Organic	Google Organic	Sep 24 12:49pm	2	2m 55s	1m 39s
407-636-2549	Arias Carlos	Vision Office Interiors	Organic	Google Organic	Oct 17 2:04pm	1	6m 41s	6m 41s
407-774-9693	Coverman, Randa	Vision Office Interiors	Organic	Google Organic	Oct 9 3:11pm	1	1m 13s	1m 13s
336-442-5529	High Point, NC	Vision Office Interiors	Organic	Google Organic	Oct 9 11:10am	1	1m 58s	1m 58s
407-862-7688	Forest Lake Edu	Vision Office Interiors	Organic	Google Organic	Sep 27 2:45pm	1	35s	35s
615-485-0919	Weston Ford F	Vision Office Interiors	Organic	Google Organic	Sep 25 11:13am	1	2m 23s	2m 23s


13 Form Submissions from Sep 22, 2018 to Oct 22, 2018 Search... Table Settings Export

Source	Submission Time	Name	Number	Referrer Page	Landing Page
Google Organic	Oct 19 3:46pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/
Google Organic	Oct 19 2:14pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/
Google Organic	Oct 18 1:12pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/
Direct	Oct 15 3:34pm	Anonymous	(Not Available)	direct	www.visionofficeinteriors.com/
Google Organic	Oct 15 11:07am	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/
Google Organic	Oct 9 1:37am	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/shop/seating/eon-task-chair-by-cherryman/
Google Organic	Oct 6 10:56pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/
Google Organic	Oct 3 11:54am	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/
Direct	Oct 1 10:00pm	Anonymous	(Not Available)	direct	visionofficeinteriors.com/
Direct	Oct 1 10:00pm	Anonymous	(Not Available)	direct	visionofficeinteriors.com/
Google Organic	Sep 30 10:18pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/shop/used-office-furniture-orlando/herman-miller-aeron-chairs-size-b/
Google Organic	Sep 30 4:43pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/shop/used-office-furniture-orlando/herman-miller-aeron-chairs-size-b/
Google Organic	Sep 28 10:03pm	Anonymous	(Not Available)	www.google.com	visionofficeinteriors.com/shop/new-office-furniture-orlando/conference-tables/frosted-glass-con...

Google Ads Recommendation

It's our recommendation to run a Google Paid Search campaign with a monthly budget of \$200. Running ads during business hours will give us an ad schedule of 20 days with a daily budget of \$10 per day. This will generate additional, targeted traffic to your site for users searching for office furniture, used office furniture, cubicles, office movers, and other relevant terms.

Location forecasts CREATE CAMPAIGN  Next month
Nov 1 - 30, 2018  

Your plan can get **13** clicks for **\$150** and a **\$30** max. CPC 

Clicks	Impressions	Cost	CTR	Avg. CPC	Avg. Position	
13	200	\$150	6.8%	\$11	1	+ Add conversion metrics
		<small>Daily Budget: \$22</small>				

B	C	D	E	F	G
Keyword	Volume	CPC	Competition	Volume (US)	CPC (US)
used office furniture orlando	590	\$2.96	0.86	590	\$3.30
office furniture orlando	480	\$6.23	1	480	\$5.47
office furniture outlet orlando	110	\$4.06	0.98	110	\$4.36
home office furniture orlando	50	\$2.41	1	40	\$2.10
used cubicles orlando	40	\$5.47	1	40	\$3.84
office cubicles orlando	30	\$10.98	0.72	30	\$5.78
used office furniture altamonte springs fl	30	\$2.42	0.63	40	\$2.41
orlando office furniture orlando fl	20	\$2.74	0.94	20	\$3.75
office movers orlando	20	\$15.59	0.39	20	\$0.00
modern office furniture orlando	10	\$3.06	0.7	10	\$3.69