

Pherona Studios

Suttonsloverlaw.com

Monthly Online Marketing Report - October, 2018

Highlights: Organic search traffic improved nearly 130% over this same period last year. New users improved by 157% over the previous period. We had 10 unique phone calls this period.

Traffic

Organic search traffic improved 127% over this same period last year. New users and page views improved this period as well.



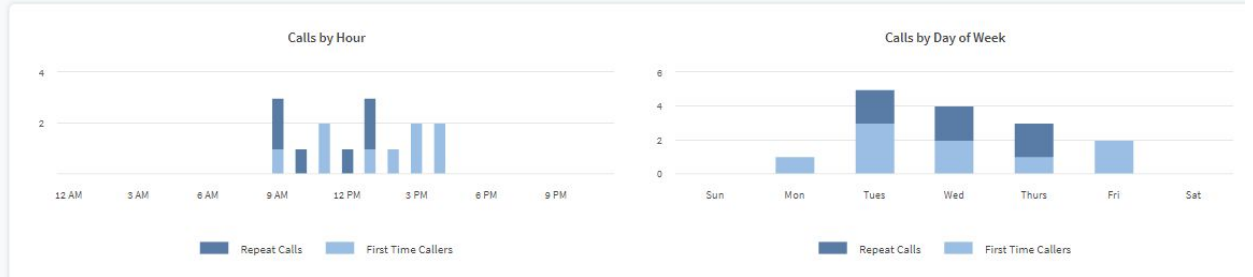
Important Keyphrase Ranks

We've had gains in all three major search engines. As we continue to build authority to the suttonsloverlaw.com site we'll continue to see gains in ranks and organic search traffic.

Keyword	Google	Yahoo	Bing
medical wrongful death lawyers atlanta	6 +95	94 +7	94 +7
motorcycle accident attorney atlanta	21 -3	- 0	- 0
dog bite attorney atlanta	21 -4	55 -21	55 +48
nursing home wrongful death atlanta ga	24 +37	- 0	- 0
wrongful death attorney atlanta	31 +17	96 +5	96 +5
alpharetta personal injury lawyer	42 +41	90 +11	90 +11
car wreck attorney atlanta	52 +49	- 0	- 0
car accident lawyer atlanta	55 +19	60 +41	60 +41
wrongful death attorney georgia	56 +16	- 0	- 0
atlanta car accident lawyer	63 +22	80 +21	80 +21
truck accident attorney atlanta ga	66 +13	65 +38	65 +38
dekalb county attorneys	70 +31	- 0	- 0
personal injury lawyer atlanta	74 +27	- 0	- 0

Total Phone Calls

Phone Number	Name	Company	Number Name	Source	Most Recent Call	Total Calls	Longest Call	Average Call
404-468-3374	Gunn Sherhonda	Sutton Slover Law	Organic	Google Organic	Sep 27 1:00pm	5	4m 36s	1m 54s
912-547-9293	Shawna Cheves	Sutton Slover Law	Organic	Google Organic	Sep 4 9:27am	2	43s	36s
770-622-3778	Elias Dagnev	Sutton Slover Law	Organic	Google Organic	Sep 28 2:16pm	1	1m 49s	1m 49s
334-269-2343	Beasley Allen	Sutton Slover Law	Organic	Google Organic	Sep 26 11:51am	1	3m 21s	3m 21s
404-400-4000	Foy Associates	Sutton Slover Law	Organic	Google Organic	Sep 25 3:48pm	1	1m 0s	1m 0s
502-214-2822	Equian Llc	Sutton Slover Law	Organic	Google Organic	Sep 24 11:38am	1	2m 13s	2m 13s
248-705-2174	Krause Kathryn	Sutton Slover Law	Organic	Google Organic	Sep 20 4:51pm	1	1m 56s	1m 56s
877-253-6925	Unknown	Sutton Slover Law	Organic	Google Organic	Sep 19 4:32pm	1	4m 23s	4m 23s
216-266-0795	Nat'l Gen Ins	Sutton Slover Law	Organic	Google Organic	Sep 18 9:18am	1	1m 36s	1m 36s
404-937-3370	Nextiva Inc	Sutton Slover Law	Organic	Google Organic	Sep 7 1:52pm	1	46s	46s



Top Performing Pages

Organic Traffic		440 % of Total: 68.64% (641)	392 % of Total: 67.85% (582)	00:01:42 Avg for View: 00:01:47 (-4.87%)	311 % of Total: 67.76% (459)
1.	/sue-somebody-car-accident/	120 (27.27%)	116 (29.59%)	00:05:10	116 (37.30%)
2.	/	69 (15.68%)	54 (13.78%)	00:00:20	51 (16.40%)
3.	/16-symptoms-ptsd-following-dog-attack/	57 (12.95%)	53 (13.52%)	00:06:11	53 (17.04%)
4.	/attorney-sutton-slover/	34 (7.73%)	28 (7.14%)	00:02:14	6 (1.93%)
5.	/contact/	26 (5.91%)	20 (5.10%)	00:03:35	6 (1.93%)
6.	/neighbors-dog-bites/	26 (5.91%)	25 (6.38%)	00:02:35	25 (8.04%)
7.	/about-law-firm/	22 (5.00%)	17 (4.34%)	00:00:34	1 (0.32%)
8.	/can-file-lawsuit-behalf-child/	15 (3.41%)	13 (3.32%)	00:06:17	13 (4.18%)
9.	/case-results/	15 (3.41%)	13 (3.32%)	00:00:39	5 (1.61%)
10.	/atlanta-car-accident-attorney/	8 (1.82%)	8 (2.04%)	00:00:23	0 (0.00%)