

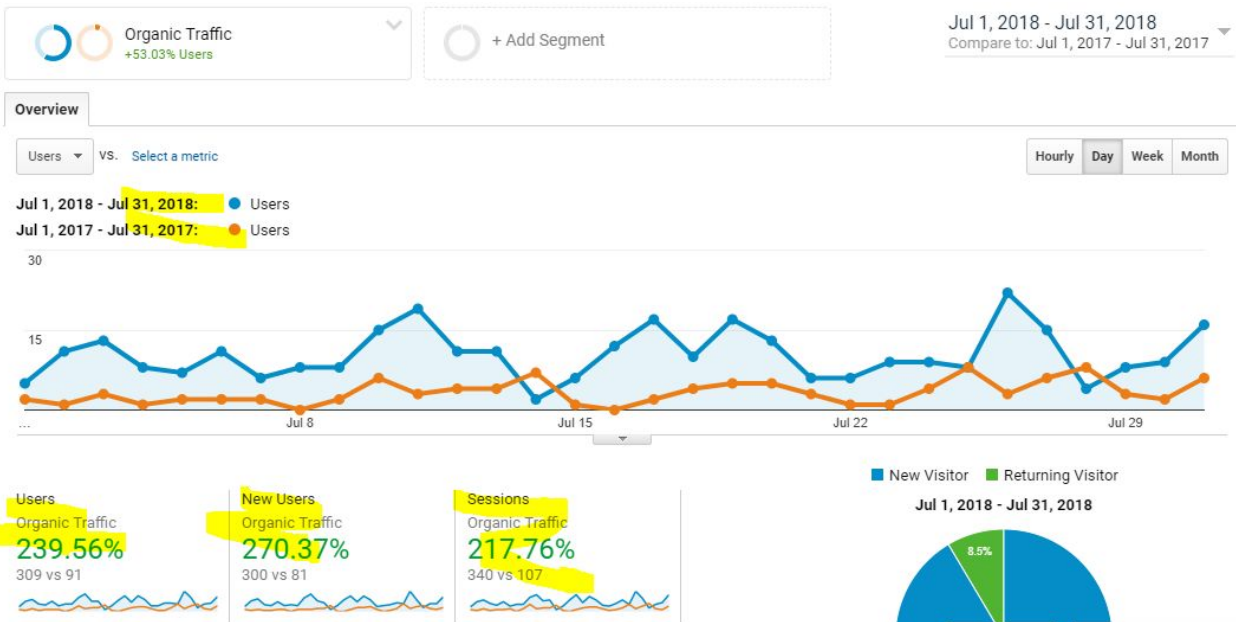
# Suttonsloverlaw.com

## Monthly Online Marketing Report - July, 2018

**Highlights:** Organic search traffic is up 239% over this same period last year. We had 12 total conversions. We had significant gains in search engine ranks this period. We are now on page 4 of google up from page 9 for "personal injury attorney atlanta".

We had an 239% improvement in organic search traffic this period compared to this same time last year. New users and page views also increased significantly this period over last.

## Traffic



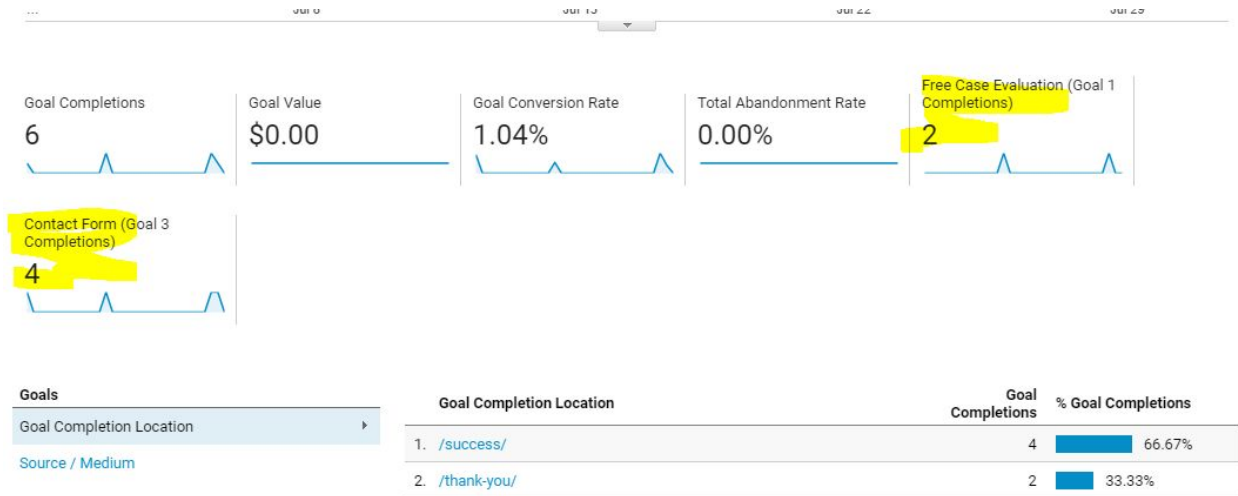
# Important Keyword Ranks

We've made significant gains across all three major search engines this period. Important key terms such as "Personal Injury Attorney Atlanta" is up 46 spots from page 9 of google to page 4. As we build authority to suttonsloverlaw.com we'll continue to see gains in ranks and traffic in the coming months.

suttonsloverlaw.com				
<small>UNITED STATES - ENGLISH   SUTTON LOVER LAW   ATLANTA, GA   ADDED MAY 22, 2018   BUSINESS   ATLANTA, GA   ADD TAGS</small>				
<small>Ranks Report for Jul 31, 2018   +/- Since: First Added   Filter keywords   Filter tags</small>				
Keyword	Google +/-	Yahoo +/-	Bing +/-	GMS
dekalb county attorneys	12 +88	- 0	- 0	70
motorcycle accident attorney atlanta	13 +5	5 +98	5 +98	260
medical wrongful death lawyers atlanta	19 +82	- 0	- 0	Low Volume
nursing home wrongful death atlanta ga	19 +42	15 +88	15 +88	Low Volume
dog bite attorney atlanta	22 -5	- -87	- 0	10
wrongful death attorney atlanta	24 +24	- 0	- 0	480
wrongful death attorney georgia	25 +47	- 0	- 0	20
personal injury attorney atlanta	34 +46	44 +57	44 +57	1,900
truck accident attorney atlanta ga	38 +41	- 0	- 0	70
personal injury lawyer atlanta	40 +51	47 +54	47 +54	2,400
car wreck attorney atlanta	44 +57	- 0	- 0	110
car accident lawyer atlanta	45 +28	- 0	- 0	1,300
best car accident attorney atlanta	47 +18	- 0	- 0	Low Volume
atlanta injury attorney	52 +18	- 0	- 0	390
alpharetta personal injury lawyer	54 +29	- 0	- 0	90
personal injury lawyer atlanta reviews	58 +43	- 0	- 0	Low Volume
atlanta car accident lawyer	61 +24	81 +20	81 +20	1,300
truck accident lawyer atlanta	66 -3	- 0	- 0	720
atlanta nursing home neglect lawyer	66 +35	- 0	- 0	Low Volume
auto accident lawyer atlanta	70 +7	100 0	100 0	390
nursing home neglect attorneys atlanta ga	72 +29	- 0	- 0	Low Volume
top personal injury lawyers atlanta	89 +8	- 0	- 0	Low Volume
slip and fall attorney atlanta	93 -3	45 +56	45 +56	390

# Total Conversions

We had 12 total conversions this period. We had 2 Free Case Evaluations, 4 contact form completions, and 6 unique phone calls.



6 Unique Callers from Jul 2, 2018 to Aug 1, 2018

[Export to CSV](#)

Phone Number	Name	Company	Number Name	Source	Most Recent Call	Total Calls	Longest Call	Average Call
404-641-8165	Franklin Evans	Sutton Slover Law	Organic	Google Organic	Jul 20 12:37pm	1	2m 15s	2m 15s
678-770-4720	Atlanta, GA	Sutton Slover Law	Organic	Google Organic	Jul 16 3:41pm	1	1m 17s	1m 17s
678-707-1004	Gainesville, GA	Sutton Slover Law	Organic	Google Organic	Jul 16 12:15pm	1	4m 23s	4m 23s
407-515-0875	Orlando, FL	Sutton Slover Law	Organic	Google Organic	Jul 13 12:42pm	1	2m 0s	2m 0s
706-724-2661	Jackson Law	Sutton Slover Law	Organic	Google Organic	Jul 12 9:56am	1	2m 8s	2m 8s
502-716-6995	Rawlings CO Llc	Sutton Slover Law	Organic	Google Organic	Jul 10 12:56pm	1	51s	51s