

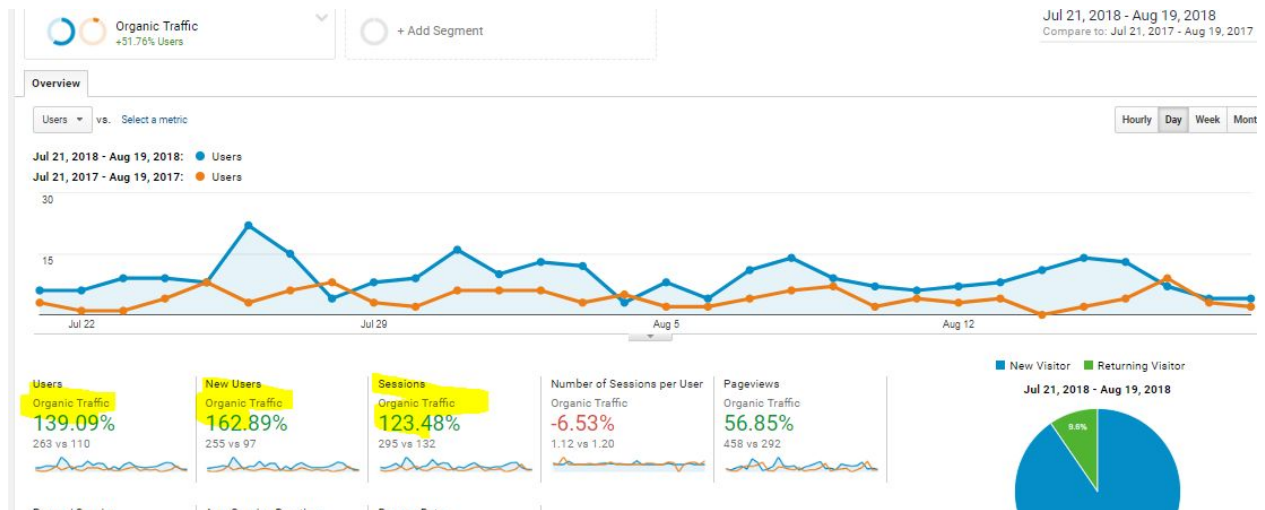
# Sutton Slover Law

## Monthly Online Marketing Report - August, 2018

**Highlights:** Organic search traffic increased 123% this period over last. Total conversions improved by more than 85% over the previous period.

Organic search traffic is up 123% this period over this same time last year. New users and page views improved this period as well.

## Traffic



# Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to suttonsloverlaw.com we'll continue to see gains in ranks and traffic in the coming months.

Keyword	Google	Yahoo	Bing	GMS
medical wrongful death lawyers atlanta	15 +88	76 +25	76 +25	Low Volume
nursing home wrongful death atlanta ga	16 +45	27 +74	27 +74	Low Volume
motorcycle accident attorney atlanta	17 +1	- 0	22 +79	280
dog bite attorney atlanta	21 -4	43 -9	43 +58	10
wrongful death attorney atlanta	29 +19	- 0	- 0	480
wrongful death attorney georgia	32 +40	- 0	- 0	20
car accident lawyer atlanta	36 +38	81 +20	81 +20	1,300
truck accident attorney atlanta ga	50 +29	- 0	- 0	70
alpharetta personal injury lawyer	59 +24	- 0	- 0	90
slip and fall attorney atlanta	59 +31	- 0	- 0	390
truck accident lawyer atlanta	61 +2	- 0	- 0	720
car wreck attorney atlanta	61 +40	- 0	- 0	110
atlanta car accident lawyer	71 +14	79 +22	79 +22	1,300
atlanta nursing home neglect lawyer	71 +30	78 +23	78 +23	Low Volume
nursing home neglect attorneys atlanta ga	73 +28	- 0	- 0	Low Volume

# Total Conversions

Conversions are up over 85% over this same time last year. We had 20 total conversions this period. We had 6 free case evaluations, 7 contact form submissions, and 7 unique phone calls.



We had 7 unique calls this period.

7 Unique Callers from Jul 21, 2018 to Aug 20, 2018

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Phone Number	Name	Company	Number Name	Source	Most Recent Call	Total Calls	Longest Call	Average Call
216-266-0795	Natl Gen Ins	Sutton Slover Law	Organic	Google Organic	Aug 17 11:36am	2	2m 21s	1m 56s
878-973-0941	Peak Funding OR	Sutton Slover Law	Organic	Google Organic	Aug 17 10:22am	1	1m 27s	1m 27s
216-266-0556	Omac Insurance	Sutton Slover Law	Organic	Google Organic	Aug 14 3:12pm	1	3m 11s	3m 11s
972-982-7560	Natl City Mrtg	Sutton Slover Law	Organic	Google Organic	Aug 10 9:49am	1	1m 20s	1m 20s
706-225-3000	Columbus Govt.	Sutton Slover Law	Organic	Google Organic	Aug 8 4:22pm	1	41s	41s
954-993-5327	Cell Phone	Sutton Slover Law	Organic	Google Organic	Aug 8 4:26pm	1	2m 50s	2m 50s
470-839-0387	Williams Debere	Sutton Slover Law	Organic	Google Organic	Aug 9 9:51am	1	4m 57s	4m 57s