

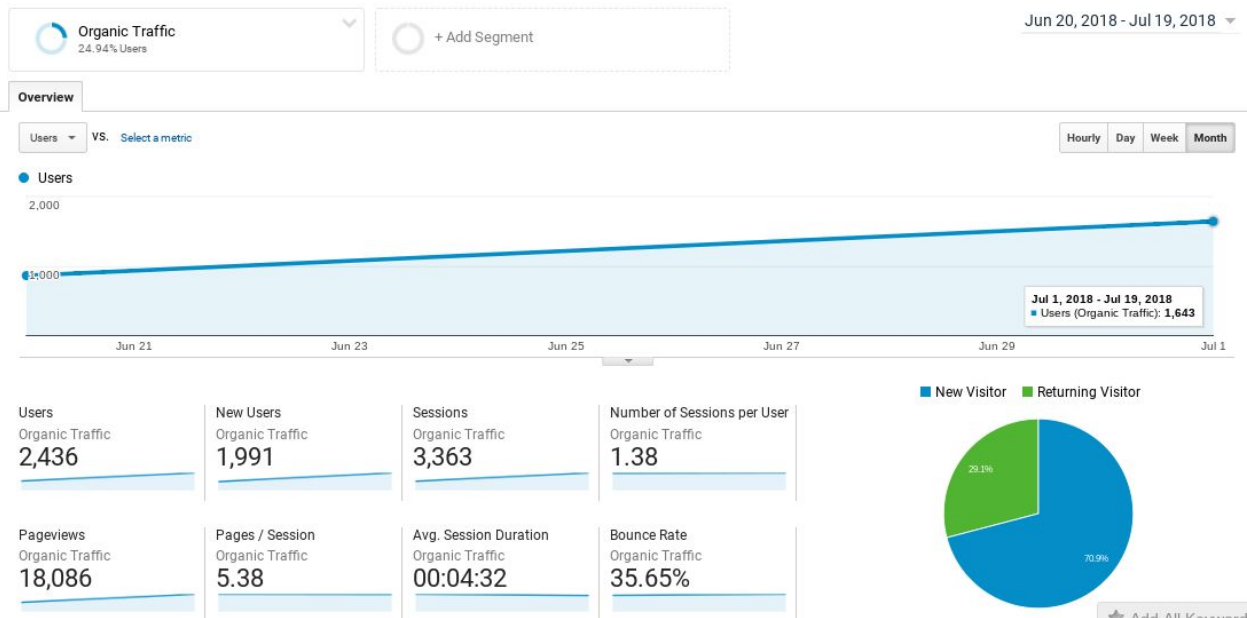
Instead of Flowers

Monthly Online Marketing Report - July, 2018

Highlights: We've had significant gains in ranks for important key phrases this period. We now have 11 key phrases on page one of Google.

We've had 3363 visits this period from organic search. We had 1991 new users to the site this period.

Traffic



Important Keyword Ranks

We've had significant gains in our organic keyword ranks in all 3 major search engines. Google, Bing, & Yahoo. As we build more authority to Visionofficeinteriors.com we'll continue to see gains in ranks and traffic.

Atlanta

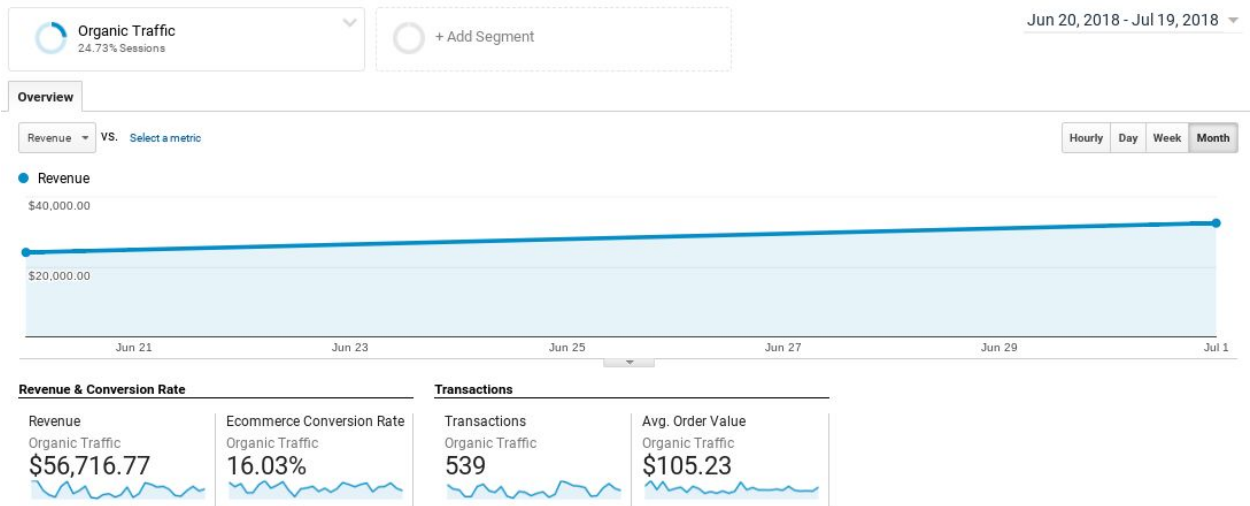
Keyword	Google +/-	Yahoo +/-	Bing +/-	GMS
meal delivery atlanta	1 0	42 +59	42 +59	590
vegan meal delivery atlanta	1 0	11 +90	11 +90	50
gluten free meal delivery atlanta	1 0	- 0	- -74	Low Volume
prepared meal delivery atlanta	1 0	9 +92	9 +18	90
gourmet meal delivery atlanta	1 0	2 0	2 0	Low Volume
meals delivered atlanta	1 0	- 0	- 0	590
meal prep delivery atlanta	1 0	34 +67	34 +67	Low Volume
kids meal delivery atlanta	1 +19	40 +61	40 +61	Low Volume
best meal delivery service atlanta	1 0	- -67	- -54	Low Volume
vegetarian meal delivery atlanta	2 +22	9 +92	9 +92	Low Volume
healthy meal delivery atlanta	9 +34	- 0	- 0	110
vegan food delivery atlanta	10 +64	- 0	- 0	Low Volume
atlanta meal prep reviews	24 +12	20 +81	20 +81	Low Volume

St. Petersburg/ Tampa

Keyword	Google	Yahoo	Bing	GMS
healthy meal delivery st petersburg	17 +84	- 0	- 0	Low Volume
st petersburg meal prep reviews	21 +29	- 0	- 0	Low Volume
best meal delivery service st petersburg	27 +74	- 0	- 0	Low Volume
meal prep st pete	30 +71	- 0	- 0	Low Volume
vegan meal delivery tampa	36 +40	- 0	- 0	Low Volume
prepared meals tampa	38 +46	- 0	- 0	70
meal delivery tampa, fl	65 +36	- 0	- 0	Low Volume
vegan meal delivery st petersburg	67 +34	- 0	- 0	Low Volume
fresh meal plan tampa	71 +30	- 0	- 0	Low Volume
healthy meal delivery tampa	77 +24	- 0	- 0	70
vegetarian meal delivery st petersburg	85 +16	- 0	- 0	Low Volume
healthy meal delivery st petersburg florida	86 +15	- 0	- 0	Low Volume
meal prep delivery st petersburg	94 +7	- 0	- 0	Low Volume

Conversions from Organic Search

We had \$56,716 in revenue for the period. We had 539 transactions with an AOV of \$105.



Phone Calls

We had 14 unique phone calls this period. *This only reflects calls starting from July 9th.

14 Unique Callers from Jun 20, 2018 to Jul 20, 2018

[Export to CSV](#)

Phone Number	Name	Company	Number Name	Source	Most Recent Call	Total Calls	Longest Call	Average Call
404-317-7669	Fred Cindy	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 16 7:19pm	2	1m 26s	1m 12s
404-314-1227	Durham Cynthia	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 19 3:44pm	1	3m 5s	3m 5s
203-751-0859	Michael Rapopor	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 19 12:07pm	1	1m 28s	1m 28s
404-803-4939	Allman Sarah C	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 19 10:56am	1	1m 49s	1m 49s
334-703-5639	Auburn, AL	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 18 4:26pm	1	4m 19s	4m 19s
404-934-7435	Kathy Haddock	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 17 4:40pm	1	2m 3s	2m 3s
985-789-1004	Mandeville, LA	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 16 11:03am	1	1m 37s	1m 37s
404-226-6636	Yarbrough Jodi	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 13 4:36pm	1	1m 34s	1m 34s
910-639-5897	Southern Pi, NC	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 13 4:28pm	1	1m 57s	1m 57s
678-923-8474	Frankel Melissa	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 12 8:00pm	1	36s	36s
404-630-8451	Atlanta, GA	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 12 1:33pm	1	3m 57s	3m 57s
404-372-1968	Andrew Page	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 11 11:06am	1	9m 5s	9m 5s
336-250-1004	Lexington, NC	Instead of Flowers	Organic [Atlanta]	Organic & Local Search	Jul 11 9:28am	1	5m 37s	5m 37s
225-618-6952	Debbie Neighbor	Instead of Flowers	Organic [Atlanta]	Organic Search	Jul 10 9:56am	1	11s	11s